



*Celebrating 23 years
of giving smiles*



In support of the

Alberta
Children's
HOSPITAL 
FOUNDATION

MARKET VENDOR *Package*



In support of the



July 02, 2026

We're excited to extend an exclusive invitation to you for the 23rd Annual Pumpkin Fest at Blue Grass Garden Centre, scheduled for October 10, 2026. This year promises to be even bigger as we celebrate more than two decades of community, fun, and support.

Event Highlights:

Date: October 10, 2026 11am - 3pm

Location: Blue Grass Garden Centre, 260130B Writing Creek Crescent, Rocky View (just south of CrossIron Mills mall).

Expected Attendance: Around 5,000 enthusiastic neighbors and supporters including news and media coverage.

Why Pumpkin Fest?

For the past 23 years, Pumpkin Fest has been a cornerstone of our community, bringing smiles, laughter, and cherished memories to all who attend. This year, as we mark our 23rd anniversary, we're aiming higher than ever before. Your presence and unique offerings will play a pivotal role in making this event truly remarkable.

Vendor Opportunities:

Not-for-Profits: free of charge

Market Vendors: Secure your spot for \$100

Food Trucks: Delight attendees for \$150

We Welcome:

Artisans/Makers: Showcase your unique, one-of-a-kind creations.

Food Trucks: Satisfy appetites with your delectable offerings (must be self-contained and permitted).

Non-profits: Join us in making a positive impact on the community.

Vintage, Local, and Locally Designed Items: Share the charm of our region with attendees.

You can find additional details in the attached Vendor Terms and Guidelines and apply directly through our online Vendor Application.

Join us in supporting the Alberta Children's Hospital Foundation while enjoying a day of smiles and celebration. Your involvement can make a lasting impact on both the event and the community it serves.

For inquiries or assistance, please don't hesitate to reach out to me at the email below.

Here's to a memorable 23rd Annual Pumpkin Fest!

Warm regards,

Jennifer Cordingley
Marketing, Blue Grass Nursery
marketing@bluegrassnursery.com

Celebrating 23 years
of giving smiles

10
Oct



VENDOR

Terms and Guidelines

1. Invoices not paid by October 2, 2026, will forfeit their spot, and a wait-listed application will be notified of their option to proceed with the open spot.
2. Refunds will not be issued for cancellations made within 72 hours of the event day.
3. Vendor spaces are allocated on a first-come, first-served basis. Blue Grass retains the right to exercise selectivity in vendor selection to ensure diversity, with preference given to artisan vendors.
4. Vendors are permitted to sell only the items that have been approved and listed on their applications. Tables must feature tangible products for sale or activity for guest engagement unless they are associated with charitable causes.
5. Upon arrival, please check in with the Market Co-ordinator, and you will receive guidance to your designated market area for setup. Vendor spaces will be pre-assigned.
6. The setup period commences at 9:30 AM and must be concluded by 10:30 AM. Vendors arriving late (after 10:00 AM) may be permitted to set up at the discretion of the Market Manager. Packing up can begin at 3:00 PM. Vendors are requested not to bring carts into the market space until guests have left.
7. After unloading your products, it is mandatory to relocate your vehicle. Parking is available just northeast of the vendor market area. Once filled, overflow parking will be at New Horizon Mall. Vendor vehicles are prohibited from using the front parking lot to ensure ample space for the pumpkin drop. Blue Grass Ltd. will not be held liable for injuries, accidents, or theft.
8. Any alterations or additions to product lines must be approved by the Market Manager. Unauthorized products may be removed by Blue Grass.
9. Vendors are required to remain present for the entire duration of the event. Each booth should have a maximum of 3-4 representatives.
10. This is a family event and professionalism is expected from all vendors throughout the event. Immediate removal will be enforced if there is any inappropriate behaviour (such as profanity, intoxication, intimidation, or offensive/lewd conduct) toward participants, event staff, and/or volunteers.
11. Due to evolving health regulations, Blue Grass reserves the right to cancel markets at any given time.
12. This is an outdoor event, please plan accordingly. Exhibitors must be totally self-contained (water, power, tenting & tables). Additional fees will apply if Blue Grass supplies these items. Tents CANNOT be staked down Vendors must bring weights for each tent leg at a minimum of 25lbs per leg. Strong wind gusts are common in this location so vendors must be prepared to collapse their tent in the event it becomes a hazard.
13. Approved vendors must provide proof of \$2 million liability insurance, naming Blue Grass Ltd. as an additional certificate holder. If you lack insurance coverage, there are a variety of options available through *Beyond Insurance*, *AFMA*, and *DUUO*. All offer Market Day insurance at reasonable rates. Or explore options through your existing insurance provider.
14. Hot food will only be sold from food trucks. All Food Trucks must be licensed, self-contained units for food service. You will need to provide your Mobile Food Permit Number.
15. Through registration and participation in Pumpkin Fest, which is hereby acknowledged, you agree to release Blue Grass Ltd., the Alberta Children's Hospital Foundation, and their respective officers, directors, employees, and volunteers from claims and demands, whether expressed or implied for damages, indemnity, costs, interest, loss or injury of every nature arising which may have had, may now have, or may hereinafter have in any way relating to injuries or damages suffered bodily or to property as a result of participation in the Vendor Market at Pumpkin Fest.



VENDOR Application

The team at Blue Grass is thrilled to have you on board for our 23rd Annual Pumpkin Festival. Your decision to get involved makes all the difference – without supporters like you, this event simply wouldn't be possible.

To get started, please provide the necessary information below. This form can also be completed online by clicking or scanning the QR code

Contact Person: _____

Company Name: _____

Email: _____ Phone: _____

Description of products and/or services offered: _____

Social: _____

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Oct

Type of Vendor
(please select one)

Not-for-Profit



Market Vendor
\$100



Food Truck
\$150



Will you be selling food products? Yes ☐ No ☐

If you are a selling food products, you will require a valid Safe Food Handling Course Certificate to complete the application. Hot food can only be sold by Food Trucks.

Mobile Food Permit #: _____

As we gear up for the 23rd Annual Pumpkin Fest at Blue Grass Garden Centre on October 10, 2026, we are excited to extend an opportunity to further contribute to our cause. We kindly ask if you would be interested (or know any one who would be interested) in making a product donation for our silent auction, where all proceeds will directly benefit the Alberta Children's Hospital Foundation. Your generosity will not only enhance the success of the event but also make a meaningful impact on the lives of children and their families. If you're open to participating in this way, please indicate your interest below. Thank you for considering this special contribution that aligns perfectly with the spirit of Pumpkin Fest.

Silent Auction
Donation

ITEM

\$ VALUE

Thank you! We'll be in touch shortly.